Image Size Information

It is best to export your images in the smallest file format possible while retaining quality. You can also further optimize them using 3rd party tools like https://tinypng.com/.

The file types accepted are JPG/JPEG, PNG, and TIFF
The best sizes for each image are as follows:
Products - $500 \times 500$ pixels
Banners $-1200 \times 600$ pixels
Logos - $500 \times 500$ pixels
Favicon - $48 \times 48$ pixels
Thumbnails for products $-300 \times 300$ pixels
Category Images $-1140 \times 350 \mathrm{px}$

