Image Size Information

It is best to export your images in the smallest file format possible while retaining quality. You can also further optimize them using 3rd party tools like https://tinypng.com/.

The file types accepted are JPG/JPEG, PNG, and TIFF

The best sizes for each image are as follows: Products – 500 x 500 pixels Banners – 1200 x 600 pixels Logos – 500 x 500 pixels Favicon - 48 x 48 pixels Thumbnails for products – 300 x 300 pixels Category Images – 1140 x 350 px